

An aerial photograph of the London skyline at sunset. The sky is a mix of blue and orange, with the sun low on the horizon. The city's buildings are silhouetted against the light, with some windows glowing. The River Thames is visible in the distance. The overall mood is serene and urban.

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COVID-19 CRISIS MANAGEMENT

ECUADOR & UK PERSPECTIVES



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ARCH-BIO

Architecture with a Bioclimatic Approach

La resiliencia empresarial ha sido la clave de la adaptación de nuestros procesos donde se ha destacado las siguientes actuaciones. En primer lugar la transformación digital nos permitió brindar un servicio de calidad sin perder el contacto con los clientes; por otro lado la conciencia medioambiental por medio de la reducción de emisiones de carbono y asesoramiento en criterios sustentables a nuestros clientes ha permitido tener un gran impacto durante esa época de crisis originada por esta pandemia. Temas que no fueron lejanos a la conciencia y fundamentos empresariales que posee Arch-BO (Arquitectura con enfoque bioclimático) desde su fundación y previo al COVID-19.

Business resilience has been the key to adapting our processes, where the following actions have been highlighted. Firstly, the digital transformation allowed us to provide a quality service without losing contact with our clients; on the other hand, environmental awareness through the reduction of carbon emissions and advice on sustainable criteria to our customers has allowed having a great impact during that time of crisis caused by this pandemic. Topics that were not far from consciousness and business foundations that Arch-BO (Architecture with a bioclimatic approach) has had since its foundation and prior to COVID-19.

